

News Release

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Hospital launches strategic direction document

Dorset County Hospital NHS Foundation Trust has outlined its commitment to continuously improving the care it provides and exceeding patients' expectations.

Its vision and strategy for the next three years was launched yesterday (11 Jan) at a meeting of the Trust Board.

The 'Strategic Direction 2012-2015' document is the result of engagement with hospital governors, members, staff, patients, public and other stakeholders about the hospital's priorities over the next few years.

The plan is based upon:

- Consolidating hospital's role as the acute service provider of choice;
- Delivering high quality, safe services that meet or exceed patients' expectations;
- Delivering on commissioners' and regulators' requirements;
- Developing the hospital's facilities and workforce potential to assist in maximising quality, productivity and efficiency;
- Being recognised as a great place to work;
- Being prepared to do things differently.

Launching the document with governor representatives, Trust Chairman Dr Jeffrey Ellwood said: "This strategy is something we have consulted extensively on. We need to have this vision so we can all pull in the same direction and show people the reasons behind decisions we will be taking.

"It's like a roadmap of where we are trying to get to and a framework for how we are going to get there to meet our vision of delivering compassionate and safe care."

Chief Executive Jean O'Callaghan added: "We would not have got to this point if it wasn't for everyone's involvement, including our governors who have been involved in putting together this strategy since the beginning. It truly has been a team effort.

"What we needed was something to give us a direction to head in and this marks the start of an annual process of improving our strategy and focussing on being really good at what we do so our patients receive the very best care possible. They are the reason we are all here."

The strategy document is now available on the hospital's public website at www.dchft.nhs.uk. Printed copies will also be made available around the hospital, libraries and GP surgeries. If you are not able to easily access the document please call 01305 254683 or email communications@dchft.nhs.uk

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PHOTO: At the launch of the strategy are, from left to right, Chief Executive Jean O'Callaghan, Governors Andy Hutchings and Derek Julian, and Trust Chairman Dr Jeffrey Ellwood.

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