



Fundraising...with your colleagues at WORK!

Fundraising at work is all about having a laugh and raising some money. The key is to keep it simple, not to spend too much and make sure that it is something that people will want to do. You can organise an event to involve your colleagues during a tea or lunch break at work or even in the pub after work. All you need are ideas (and we have plenty of those for you!) and enthusiasm...here are some of those ideas...(Don't forget to look at the list of ideas on the back page of the Fundraising Guide on the website - there are over 150 ideas there to help inspire you!)

Keep it Simple

- Sell raffle tickets...for lunch with the CEO (or maybe someone more exciting!)... or persuade the boss to give away an extra day's holiday to one lucky employee!
- Hold a collection
- Have a book sale
- Have a cake sale
- Become a volunteer
- See if the company refectory/cafe will donate certain days of the month to the Charity.

Dress to Impress

- Loud tie day
- Dress-down day
- Wear blue day
- Fancy dress day
- Zany clothes day

Rally the Troops

- Golf tournament
- Car Wash
- Online Auction
- Pancake Breakfast
- Bus trips for wine tastings or to shows or even a bus trip to sports games with the proceeds going to the Charity.
- Buy into "The Biggest Loser" competition - £20 per person to enter - award a prize to the winner who sheds the most weight.

Some ideas that really work!

April Fool's Lunchtime Surprise

Organise to get into the office a bunch of different lunches in brown paper bags. Everyone pays the same price and picks a lunch (you can swop them later if needs be!) The lunches range from a simple peanut butter sandwich to a super gift certificate from an upmarket restaurant (sponsored, of course!). This is a great way to bring the colleagues and staff together and can really build some excitement!

Baby Photo Competition

Bet you never realized the scary lady from accounts was once a giggling beauty! Get a baby photo from all your colleagues and put them on a notice board or circulate a sheet with them all on and charge your colleagues to match the correct photo to the office character - offer a prize for the winner.

Eco-fines

Help save the planet and raise funds for the Hospital Charity at the same time! Have a system of fines for anyone in the office who prints unnecessary emails, prints but then fails to collect and use what they have printed, uses a fresh piece of paper for jotting down messages, or puts something in their bin that could have gone in recycling.

Tea and Coffee Runs

Collect/make tea and coffee all week for your colleagues. Best to agree fixed times and a price for the entire week.

Penny Bottle

This is a really great visual reminder to all your colleagues of what you are raising money for. Call us and we can supply you with a special collection tin. Office fundraising ideas don't come much easier than this!

Office Sweepstakes

Organise an office sweepstake on any sporting events coming up. The winner gets a prize and a lot of teasing is in store for the person who picks the booby!

No Cards - No Presents

Many offices agree to no cards or presents for birthdays or Christmas but have a giggle as they gather around someone's desk and sing birthday wishes to show they care! Donations are then made to the Charity instead of the cards and presents.

Charity Birthday Cakes

It is easy to add in a payment for those traditional cakes you buy your co-workers on your birthday and to donate this money to the Charity.

Homemade Biscuit Buffett

Each colleague brings about 2 -4 dozen cookies... this ensures lots of variety. Set them out on a table where cookie traffic will be passing. Hand all shoppers a plastic glove and a pastry bag (hopefully donated by a bakery) and allow them to choose any type of cookies that would fit in their pastry bag - charge £xx or ask for a donation.

Mile of Pennies

Your challenge needs to run for long enough to raise 80,468 pennies. That is the exact number of one penny pieces in a mile! Encourage colleagues to drop in any size coin...and notes too! Reward success. Award prizes to departments or colleagues who collect the most pennies. Make it fun. Have a "Pennies Party" in the hall to launch the drive. Pit the ladies against the men to see who can raise the most money.

Aerobics with James Bond

Find a personal trainer/aerobics instructor to set up an aerobics session during lunch or after work for any wannabe Bond girls, 007'ers and others who would like to get a little bit fitter or at least... shaken if not stirred! Suggest a donation of £xx, payable on the day, to go towards the DCH Charity.

Some Top Tips

1. Keep track of and display your progress - there's nothing like the buzz of reaching a goal!
2. If you work in a big company find some colleagues from other offices to encourage others - interdepartmental competition can raise the stakes - you could award prizes to incentivise!
3. Encourage all colleagues to add signature tag lines to their emails directing them to their personal or team fundraising pages.
4. **Fund Matching schemes** - It is worth asking your employer to see if they run a matching scheme and you could double the money raised instantly. Why not ask for some fund matching from your friends and family who are helping you in your fundraising efforts too!

Some Do's and Don'ts...

- Do seek the authorization of your boss/supervisor before you start.
- Do reserve office equipment for company business only - not fund-raising.
- Avoid sending announcements about your fundraising project via company email.
- Do take advantage of high-traffic, central locations e.g. office and break room bulletin boards, to post fundraising flyers, sign-up sheets and any sale items.

Thank you for your support!