



Dorset County Hospital

NHS Foundation Trust

Social Value Pledge



Our Commitments as an Anchor Institution

DCHFT & Social Value

What is Social Value?

Increasingly, organisations are considering their activities holistically, taking account of the wider economic, social and environmental effects of their actions.

Social Value serves as an umbrella term for these broader effects, and organisations which make a conscious effort to ensure that these effects are positive can be seen as adding social value by contributing to the long-term wellbeing and resilience of individuals, communities and society in general.

Dorset County Hospital Foundation Trust, as an anchor institution, commits to maximise the positive social value impact we have on our local communities, contributing to improving the economic, social and environmental well-being of the community we serve. An anchor institution is one that, alongside its main function, plays a significant and recognised role in a locality by making a strategic contribution to the local economy.

Our Social Value Pledge

Dorset County Hospital commits, through its approach to delivering social value as an Acute Trust, to reduce avoidable inequalities and improve health and wellbeing across its community.

Up to 90% of a person's health is determined not by the quality of healthcare they receive but by a host of other social, environmental and economic factors such as housing, isolation, green space, employment and access to food. As a hospital we provide quality care, treating people when they are sick, but we also have a broader role, as an organisation with a vested interest in people being healthy and as a major employer in our area, to directly and indirectly help improve the social, environmental and economic circumstances of our communities.

Our Social Value Pledge presents our commitments to helping to improve the overall well-being of our community.

Our Social Value Principles

- Working together across DCH and with our Dorset system partners to improve health and well-being and reduce avoidable inequalities across our community – linked to the Marmot Principles:
 - Giving every child the best start in life;
 - Enabling all children, young people and adults to maximise their capabilities and have control over their lives;
 - Creating fair employment and good work for all;
 - Ensuring a healthy standard of living for all; throughout the life course;
 - Creating and developing sustainable places and communities;
 - Strengthening the role and impact of ill-health prevention;
 - Protecting health and social care services for future generations.

- Social Value will be embedded as core practice, behaviours and the way that we operate across DCH.
- Our Social Value commitments will be embedded in and contribute to delivery of DCHFT strategic priorities (including current, medium and longer term).
- We will make every penny count, improving local health, wealth and our environment.
- We are inclusive in our approach so that Social Value benefits everyone.
- Our Social Value approach will facilitate shared learning, encouraging innovation through a culture of quality improvement, which creates positive change and delivers best practice.
- Our Social Value approach will deliver Social Impact. We will understand and measure Social Impact - the change and difference that we make locally.
- Social Value will be delivered sustainably and ethically, in terms of 'how' (process) and 'what' (outcomes).
- Our Social Value approach will create a lasting, positive social impact and legacy for the community we serve.

Our Social Value Commitments:

Develop Anchor Networks across the Dorset System

There is an increasing policy focus on reducing avoidable inequalities, prevention and population health and the move towards 'place based' models of care focusing on communities and populations. There is growing synergy between the place-based lens of the NHS and broader policy emphasising localism in shaping the environments where we live.

Dorset County Hospital NHS Foundation Trust commits as an anchor institution to build social value objectives into its planning for the delivery of the NHS Long Term Plan; and in partnership across the Dorset ICS system.

With our system partners, we will develop Our Dorset's social value vision and pledge in order to maximise our contribution to the wider health and well-being of our local communities.

Working with Dorset Council, NHS Trusts, CCG, Large Education Providers, VCSE sector, Arts and Cultural organisations and Business and Industry to deliver our social value ambition.

Maximise Local Investment

Dorset County Hospital NHS Foundation Trust will be compliant with the requirements of The Public Services (Social Value) Act 2012 which will be used to inform how we can derive social value from our activities. The Act requires public authorities to have regard to economic, social and environmental wellbeing in connection with public services contracts.

We commit to maximise local investment which is financially generative to the local economy, retaining and recirculating wealth locally.

We will take account of the social, economic and environmental impacts of buying locally when procuring goods and services.

Our commitment to local investment includes:

- Our largest investment in the local economy is our workforce.
- Support the local economy by choosing suppliers close to the point of service delivery, where possible.
- Increase accessibility and improve opportunities for local businesses and social enterprises to bid for contracts throughout the supply chain. Develop local supply chains which will impact on local economic growth for the longer term.
- Commit to sourcing our raw materials locally, where possible.
- Ensure our major capital infrastructure investments deliver measurable social value. Recognise and communicate these social value benefits.
- Provide advertising and promotional opportunities (free of charge) on site for appropriate local businesses.
- Work with third sector organisations to deliver services and contracts, where appropriate.

Recognised as a Good Employer

As a Good Employer to provide outstanding careers, ensuring our employees have a positive and fulfilling experience. We will create opportunities for our people to develop skills and further their careers. We will work together in line with our Trust values – Integrity, Respect, Teamwork and Excellence, and empower staff to deliver outstanding services, sustainably, every day.

Our commitment to be a good employer includes:

- Comply with working hours legislation and sector standards.
- To support fair employment by considering/providing a range of employment contracts.

- To support flexible working by considering/providing a range of flexible working options.
- Work towards paying the Living Wage, within the context of Agenda for Change.
- Ensure zero hours contracts do not discriminate or disadvantage individuals in the workplace/market.
- We will provide in-work training opportunities for our people to develop skills and further their careers.
- Understand the different needs of our workforce and implement policies that support their health and wellbeing.
- Foster a loyal and motivated workforce. Work to ensure recruitment practices for new applicants and opportunities for career progression are inclusive of all. Ensure that equality strands are supported through transparent and fair employment processes.
- Ensure we are a Leaderful organisation, recognising that leaders exist at all levels contributing to the success of our hospital.
- Develop workforce volunteering programmes.
- Commitment to the NHS People Plan promise that the NHS is best place to work for all – where we are part of one team that brings out the very best in each other.

Increase Local Employment

We will commit to increase employment and training opportunities for local people, especially from areas of high deprivation and unemployment, including people with disabilities and learning disabilities, Black, Asian and Minority Ethnic communities, LGBT communities and young people; supporting people into work, apprenticeships and work experience placements.

Our commitment to employment for local people includes:

- Commit to create employment and training opportunities for local residents; including opportunities which contribute to improved social mobility and enable career progression.
- Seek opportunities to work with education and training providers to help ensure young people are equipped with the right skills to match the requirements of the NHS labour market.
- Seek to provide employment opportunities for all ages including those older age groups and those seeking a late stage career change.

- Promoting improvement and provision of local employment and training opportunities.
- Support the local economy to create jobs and apprenticeships, by adopting procurement strategies that remove barriers to local businesses.
- Work with local third sector organisations to ensure people facing barriers to employment are supported.
- Support volunteering to provide routes into employment.

Champion Equality, Diversity & Inclusion

Dorset County Hospital NHS Foundation Trust is committed to becoming a truly inclusive organisation. We recognise that we must value the contribution of people of all backgrounds, abilities and experiences in order to deliver outstanding services. We will work to ensure that our organisation is a place where all our staff and patients feel safe, listened to, and that they belong.

We will work closely with local partners and community organisations to ensure that all voices are heard and every member of DCH and our wider community has equitable access to the benefits that our Social Value programme will bring.

Our overarching EDI goals include:

- Better Health Outcomes for All
- Improved Patient Access and Experience
- Empowered, Engaged and Well Supported Staff
- Inclusive Leadership at All Levels

Our objectives for achieving these goals are detailed in our Equality, Diversity & Inclusion Action Plan 2019 – 2021.

Greener & Sustainable

We commit to our Sustainable Development Management Plan (SDMP to become DCH Green Plan) to deliver long term improvements to the sustainability performance of the hospital. We recognise the impact we have on the environment and our responsibility to improve our sustainability and contribute to better health and well-being of our local community.

We will work towards the Greener NHS Net-Zero objectives committing to protecting the environment, minimising waste, water and energy consumption and using other resources efficiently within our organisation and supply chains.

Our commitment to being Greener and Sustainable includes:

- In line with 'Delivering a 'Net Zero' National Health Service' (1 October 2020) UK Government and DCHFT are committed to reaching net zero by 2050.

- For the emissions controlled directly by the NHS Carbon Footprint plans are to reach net zero by 2040, with an ambition to reach an 80% reduction by 2028 to 2032. DCHFT will be assessing and promoting to staff and general public how as a partnership we can reduce our Carbon Footprint.
- For the emissions we can influence (our NHS Carbon Footprint Plus), we will reach net zero by 2045, with an ambition to reach an 80% reduction by 2036 to 2039.
- Plans continue for reduction of our energy and water consumption. (NB. due to Covid-19 and the guidance for staff, patients and visitors 'Wash Your Hands' is anticipated to raise the use of water consumption.)
- Eliminate unnecessary waste by continuing to "reduce, reuse, recycle" and improve the infrastructure to enable people to do so.
- With sources of NHS carbon footprint highlighting Medicines, Medical Equipment and other Supply Chain as the highest ratio to address, DCHFT is now addressing Anaesthetics, Medical Devices, Nursing and Pharmacy to be included in the new Green Plan.
- Promote the DCH Green Travel Plan for sustainable transport (public transport/electric vehicles/cycling/walking/car share)
- Improve green areas (e.g. biodiversity, visual attractiveness)
- Ensure that sustainability is thoroughly communicated throughout the Trust and ensure that appropriate employees receive relevant training as part of induction.
- To work in partnership with local groups and key stakeholders in order to support sustainable development within our community.
- Contributing to a sustainable local economy.

Promote Civic Partnerships

To build on and coordinate effective links between DCH and our civic community including VCSE organisations, arts and culture sector, large education providers, religious organisations and other civic bodies. To develop joint initiatives and programmes and implement local activities which contribute to reducing inequalities and improving health and well-being for all.

Our commitment to promoting Civic Partnerships includes:

- DCH Charity builds relationships with supporters across our community including patients, families and organisations; delivering funding which enhances patient care and staff welfare at DCH.

- DCH Volunteers provide valued and essential services for our hospital; in addition to the social, skills and other benefits achieved from volunteering. The DCH Young Volunteers programme also exemplifies this approach.
- DCH Arts in Hospital programme engages with local artists and arts/cultural organisations from our local community. Research demonstrates the benefit arts deliver in contributing to people's well-being, particularly mental health.
- Through existing and new partnerships with local civic bodies we will develop initiatives which contribute to improving our community's social, economic and environmental well-being, particularly as our local community works to recover from the Covid pandemic.

Involve Our Community

A key principle of delivering social value is engagement with our stakeholders. We will play an active role in engaging with our local community by listening to them, involving them and acknowledging their contributions to our social value commitments.

Our commitment to involving our community includes:

- Engage with local residents and service users.
- To promote opportunities for gathering views, including those not heard or voiced.
- To provide feedback to the local community so they can see the results of their involvement. Ensure communities receive timely and appropriate information and communication.

Monitor & Report

We will monitor and demonstrate our commitment to delivering social value by:

- Implementing recognised procedures for measuring and reporting on our Social Value outcomes and Social Return on Investment.
- Embedding tools for monitoring, measuring and reporting on social value outcomes as part of our organisational processes.
- Communicate our Social Value commitments and outcomes internally and externally.
- Reporting on our Social Value commitments, through an annual Social Impact report and in the DCHFT Annual Report.

By signing this Pledge, we commit to delivering social value as an anchor institution through the provision of our services, contributing to reducing avoidable inequalities and improving the social, economic and environmental well-being of the community we serve.



Signed:

Name: Mark Addison

Designation: Chairman

Organisation: Dorset County Hospital NHS Foundation Trust

Date: 04December 2020



Signed:

Name: Patricia Miller

Designation: Chief Executive

Organisation: Dorset County Hospital NHS Foundation Trust

Date: 04December 2020
